

ALISHA DESIREE' ANDERSON

WWW.ALISHAANDERSONDESIGN.COM

Cell 580.272.7766
AlishaDesiree@yahoo.com

EDUCATION

East Central University, Ada, Oklahoma

May 2010

Bachelor of Science

GPA 3.2

Major: Mass Communication - Advertising & Public Relations

Minor: Media & Graphic Art

Chickasaw Nation Leadership Academy, Ada, Oklahoma

June 2018

Bronze and Silver Certification

TECHNICAL SKILLS

Creative Design- Adobe Creative Cloud including Photoshop, Illustrator and InDesign

Web Development- HTML, CSS, LESS and limited jquery

Miscellaneous- Microsoft Word, PowerPoint and Excel. Type 60+ wpm, 10-key proficient

EXPERIENCE

Chickasaw Nation Web Development, Ada, Oklahoma

January 2014-Current

User Experience/Interface Supervisor

- Oversee, lead and assist a team of web designers, web analysts and content strategists
- Prepare proposals for review by leadership

Online Content Strategist

- Design and develop wireframes and prototypes for new sites or redesigns of existing sites using skills in graphic design, HTML5, CSS3, jquery and front-end frameworks such as Bootstrap
- Design and develop electronic newsletters
- Maintain content and design on CN websites using a content management system
- Optimize web site exposure by analyzing search engine patterns - SEO
- Work with marketing & communication officers to gather content for site maintenance and new sites

Through My Lens, Ada, Oklahoma

2000-2010

Owner - Photographer

- Create senior, formal bridal and maternity portraits
- Extensive post-production editing utilizing Adobe Photoshop

East Central University, Ada, Oklahoma

January 2012-January 2014

Adjunct Instructor, Spring & Fall 2012, Spring 2013

- Digital Publishing
- Writing for Media
- Introduction to Advertising
- Public Relations Writing

Pre-Paid Legal Services, Inc, Ada, Oklahoma

June 2000-November 2011

Graphic Designer

- Update and maintain a vast library of collateral utilizing skills in design and organization
- Interact with vendors to ensure quality end results
- Prepare and submit bid requests annually for all print collateral
- Develop customized PDF forms for use online and within the organization

Group Marketing Consultant, 2009

Department Statistician & Quality Control Analyst, Marketing Dept., 2000-2008